

# The activepassport for the playwork sector

[www.playworkactivepassport.com](http://www.playworkactivepassport.com)

**Activepassport™** is a unique on-line tool which provides an innovative solution delivering fast and easy access to verified records, confirming identity, qualifications, employment history and professional achievements.

**Activepassport for Playwork** provides a highly visual and tangible statement underlining our commitment to professionalising the sector.

**Activepassport** has a central role in developing a professional body of skilled and highly motivated playworkers. Because of this, it is integral in delivering some of the key elements of the Children's Plan.

Through **activepassport** it's possible to promote the role of playworkers as a distinct and valued entity within the children's workforce – one that makes a significant contribution towards delivering the Every Child Matters Agenda.

Pat Shelly, Head of Play and Youth Service, Stoke on Trent Local Authority said:

*"This product has come at the perfect time for us; it will create an environment committed to quality standards and practice and take the sector towards an enhanced professionalism. It provides a concrete solution that will ensure my staff will meet all of their statutory training and regulatory requirements."*

Benefits for employers:

- **Inspirational** – **activepassport** is a public statement of your commitment to a professional workforce.
- **Value for money** – **activepassport** brings greater business efficiency saving time and money recruiting and retaining staff.
- **Quality** – **activepassport** provides quality play provision through highly motivated, supported and committed staff.
- **Transferable** – **activepassport** is a verified record of employees skills and training and through out their career.
- **Flexible** – **activepassport** is an easily accessible photocard format, with an interactive online profile, updatable on demand.

The passport is entirely compatible with the Register of Playwork Professionals and is seen as an integral component of the Institute of Working with Children & Young People in the future.

Secretary of State for Children, Schools and Families, Rt Hon Ed Balls MP said,  
*"I'm determined to make sure all children – whatever their age – have access to safe and fun play areas and the right staff to help them. My department is working to professionalise the sector's workforce and there is a clear link between that and the activepassport for Playwork."*

Benefits for employees:

- **Flexible** – **activepassport** is a secure, accurate and transferable record of your qualifications, training and development.
- **Accurate** – **activepassport** is a demonstration of your commitment to achieving maximum potential.
- **Progressive** – **activepassport** is a career tool to let you set goals and manage your development.
- **Cost effective** – **activepassport** can be set up and purchased for just £10 by you or your employer.
- **Innovative** – Playworkers who get an **activepassport** will be taking the first step to joining the new professional body for playworkers.

**For more information**

visit: [www.playworkactivepassport.com](http://www.playworkactivepassport.com)

or email: [activepassport@skillsactive.com](mailto:activepassport@skillsactive.com)